

Lamberto Prati
Head of CSR, Barilla G. e R. Fratelli

Lamberto Prati, responsible for CSR policy of the Barilla Group, spent twenty years of professional activity in Barilla. He has always been involved in Communication and External Relation, being responsible for Media Relation, Internal Communication, NGO relationship and engagement, Educational Projects.

Before Barilla he was responsible for a Business Unit in an Italian Media Company.

Prati took a degree in Social Economics at the Parma University.